

SAVE OUR STATE PARKS CAMPAIGN
Sample Resolution for Businesses

WHEREAS, The California state park system is home to 278 state parks, beaches, historic parks, recreation areas, and other park units;

WHEREAS, Visitors take advantage of the myriad low-cost opportunities for recreation, education, fitness and other outdoor pursuits in state parks;

WHEREAS, California's economy is dependant on travel and tourism revenues, a large portion of which are derived from visitation to the state's unmatched state park system;

WHEREAS, State parks are an important economic engine to the local communities in which they are located and studies have shown that every \$1 invested in the state park system returns \$2.35 to the state's General Fund, largely in the form of economic activity in local economies;

WHEREAS, California's state parks generate over \$4 billion in economic activity across the state while offering affordable vacation destinations for visitors and families;

WHEREAS, 70 state parks have been identified for closure as a direct result of the budget cuts proposed in Fiscal Year 2011-12 by Gov. Jerry Brown and adopted by the Legislature;

WHEREAS, Closure of 70 state parks represents 25 percent of the entire state park system and includes closing some of the most unique, historic, culturally important and iconic state parks in California;

WHEREAS, Permanent closures of these state parks will deny Californians access to lands and resources that belong to all of the state's residents;

WHEREAS, Such a proposal creates considerable harm for local governments that rely on tourism from state parks for their community's livelihood and community identity;

WHEREAS, Closing 70 state parks will reduce revenues for local businesses and will result in overall losses in local fees and taxes, thereby eroding financial savings envisioned by the closures;

(INSERT ADDITIONAL "WHEREAS" WITH PARTICULAR INFORMATION ON PARK CLOSURE'S ECONOMIC IMPACT TO BUSINESS/CHAMBER/TOURISM ORGANIZATION)

WHEREAS, Park closures will undermine California's travel and tourism industry and impact hotels, locally-owned bed and breakfast establishments, restaurants, retail shops, tour operations and many more businesses that rely on parks for visitation and economic activity.

WHEREAS, (INSERT BUSINESS/CHAMBER/TOURISM ORGANIZATION NAME), agrees that Closing California's State Parks is Bad for Business;

THEREFORE BE IT RESOLVED, that the (INSERT BUSINESS/CHAMBER/TOURISM ORGANIZATION NAME) hereby supports the Save Our State Parks Campaign and opposes proposals to close state parks, and urges the Legislature to uphold the public's trust in protecting and preserving public access to the treasures in the state park system, and to identify ways to enable all 278 state parks to remain open for the public's access and enjoyment.

IN WITNESS WHEREOF, the (INSERT CHAMBER NAME) does hereby adopt this resolution this, the ____ day of ____, 2011. Copies of this resolution will be transmitted to the Save Our State Parks Campaign, the Governor, and the state Legislature.